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News Release

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ADVANTAGE Health Solutions Adds Smoking Cessation Drugs to their Prescription Coverage

INDIANAPOLIS, IN, August 14, 2007 - Taking action to better serve its members and their health, ADVANTAGE Health Solutions, is pleased to announce that effective August 1, 2007 specific smoking cessation drugs will now be covered under their prescription drug plans. Zyban, Chantix, and Buproban, the generic form of Zyban, will now be covered as part of the member's PharmaCare prescription benefits. Coverage will be limited to a single usage, available one time only, for up to 120 days of any of the preceding drugs. As a local Indiana health plan, ADVANTAGE is committed to providing the communities it serves and their members with wellness options that aid in living longer, healthier lives.

"The addition of smoking cessation drugs as an ADVANTAGE covered benefit is another measure of our commitment to helping enhance the well-being of our members", stated Vicki Perry, President and CEO of ADVANTAGE. "We believe with the proper support and guidance along with our innovative wellness programs, our members will begin to make their health their number one priority. Healthier members ultimately benefits all parties involved."

About ADVANTAGE

ADVANTAGE Health Solutions, Inc.SM (ADVANTAGE) is a local, provider-owned health plan offering healthcare benefits and solutions to employer groups of all size. ADVANTAGE is solutions-oriented and provides a consultative approach to helping their clients choose the best benefit option for their company and employees. ADVANTAGE believes in providing employers with a long-term health plan solution.

ADVANTAGE began its operations in May of 2000. Since inception, ADVANTAGE has achieved significant milestones and is one of the fastest growing health plans in Indiana.

Additionally, ADVANTAGE has received the National Committee for Quality Assurance (NCQA) Excellent Accreditation status, the highest possible accreditation status for service and clinical quality. This means they meet or exceed NCQA's rigorous requirements for consumer protection and quality improvement. It also means that the clinical care delivered by their contracted physicians is in the highest range of national performance.

For more information about ADVANTAGE Health Solutions, Inc.,SM please visit
www.advantageplan.com.