



...rising above the service you expect SM

HEALTH RISK ASSESSMENTS (HRA)

Assessments offer early identification of potential health issues and current unmet needs. A HRA enables healthcare professionals to identify lifestyle choices, predispositions and other factors that may contribute to a members health issues.

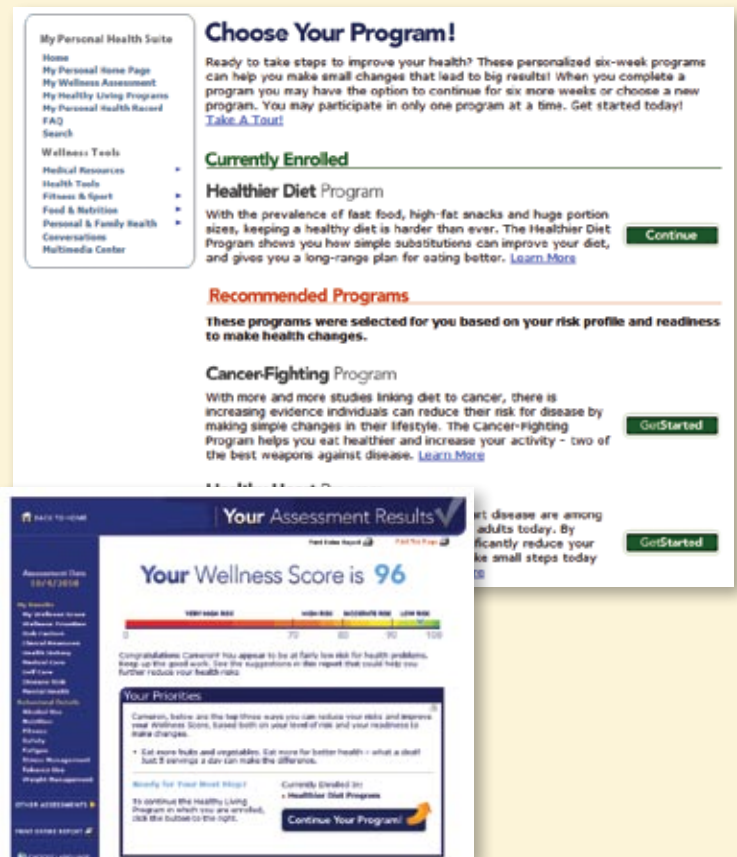
ADVANTAGE utilizes the Alere HRA and Personal Health Suite which is NCOA accredited. The HRA includes sophisticated branching logic and identifies health risk factors, readiness to change, and productivity impact.

The Personal Health Suite is accessed through the ADVANTAGE website. The online assessment is available in English and Spanish. The Personal Health Suite contains the following components:

- Health Risk Assessment
- Healthy Living Programs
- Comprehensive Health Content
- Health Tools and Trackers
- Monthly Seminars
- Daily Health News Feeds
- Tailored Preventive Reminders
- Medical Resources and Encyclopedia

The Personal Health Suite is a personalized, confidential tool that can help you identify areas where you may be able to improve your health, as well as recommend personalized programs to support your individual health goals. Learning your health status and risks allows you to take control of your health so you can live a longer, healthier life.

HRA's do more than identify members at risk for common diseases. They also help members partner with their healthcare professionals to design and implement a comprehensive health



plan based on their individual needs. And ultimately they benefit your company. Benefits of HRA's include:

- Reduction in healthcare costs by decreasing the number of medical claims for preventable injuries and illnesses
- Increase in productivity by combating absenteeism
- Provides a baseline to track health improvements and demonstrate cost savings
- Identifies current health risks within your organization, so you can offer tailored and effective interventions
- Attracts top talent and retains key employees by fostering a healthy corporate culture